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In today's market, people want to connect with the businesses they rely on. It's all about the one-to-one relationship. **Email marketing** is one of the easiest and least expensive ways to start a conversation with your customers.

Everything you need to market your business like a pro.

You don't need to be a design expert to create captivating emails. And you don't need to be on the Web 24/7 or be a social media wiz. All you need is a passion for your business and Express Email Marketing can do the rest with a rich collection of powerful features.

Email campaigns

- Over 160 ready-made designs
- Huge 20,000+ image library
- Option to upload your own images
- HTML & text emails
- Auto Save feature
- Easy Email Editor, with drag-and-drop functionality
- Now-or-later scheduling
- Ability to tailor emails to various interest groups

Social marketing

- Broadcast to multiple social networks with one click
- Review and respond to your social contacts with a real-time Social Feed
- Get the most out of your updates by easily adding images
- See the activity on all your social networks from one screen

Survey builder

- Write, send, and tabulate customer satisfaction surveys
- 9 unique question types
- Custom design features
- Link generator (text & button)

List manager

- Keep names, addresses, and campaign history at your fingertips
- Unlimited list segmentation to send targeted offers to different audiences
- View reports on subscriber responses
- Easy import/export feature

Real-time reports

- Undeliverable emails

- Unsubscribe requests
- Number opened
- Click-through rates to your website

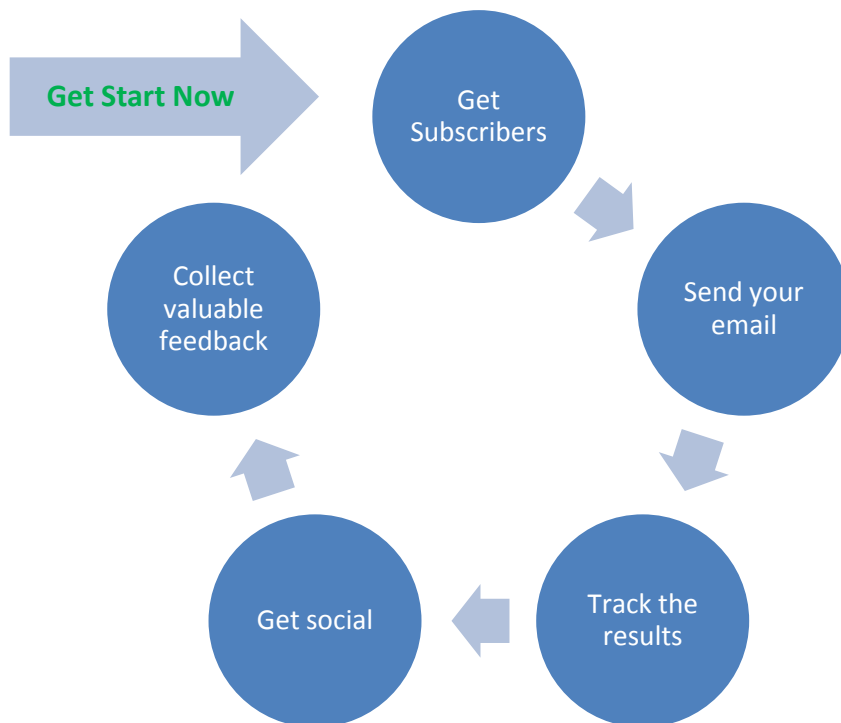
Sign-up forms

- Easily add your sign-up form to any website
- Standard & custom questions
- Question sorting
- Custom design features
- Return links
- Form preview
- Link generator (text & button)
- HTML code for link

Other features

- Bounce handling
- Unsubscribe handling
- Opt-in confirmation
- Anti-spam protection
- Spam reporting links
- Custom e-mail messages

How It Works



Our Services Plans and Pricing

1. Commercial Plan, An application fee depending on the number of emails sent (given below) :-

	No of Email	Cost	Validity	Payment Mode
Prepaid	1,00,000	Rs.7,000 (@7 Paise)	1 Year	80% Advanced (80% : 20%)
	5,00,000	Rs.20,000 (@4 Paise)	1 Year	80% Advanced (80% : 20%)
Postpaid	1,00,000	Rs.7,000 (@7 Paise)	1 Year	Monthly (15 Day for Payment)
	5,00,000	Rs.20,000 (@4 Paise)	1 Year	Monthly (15 Day for Payment)

2. Attachment Mailers :-

Attachment Size	Cost/Mail
100kb – 500 kb	0.20 (20 Paise)
500kb – 1 Mb	0.30 (30 Paise)
1Mb – 4 Mb	0.50 (50 Paise)

- 3. HTMLisation (Image, Pdf into HTML) – Rs 700 /- Per Mailer.**
- 4. Creation of Fresh New HTML Template - 2500/- Per Mailer.**
- 5. Email Address Format Validation Free with above Package.**

Terms and Conditions:-

1. Database and content of the mailers will be provided by National Safety Council.
2. For Prepaid, Payment (80%) will be required to be made in advance, Rest 20 % will be required to be made after completion of Process.
3. For Postpaid, Billing will be done monthly and once the invoice is generated, 15 days will be given to clear that invoice.
4. eWebSoln will sign a Non-Disclosure Agreement with National Safety Council on Database Sharing Security.
5. Taxes are applicable.

Features Outsourced By Us:-

Features Name	Features Detail
Anti-Spam Policies followed	<ul style="list-style-type: none"> • Working mostly with Opt-in databases • IP rotation for assuring maximum delivery • Spam check on every mailer • Specialized Sending (Bundling & Shuffling)
Real Time reports	<ul style="list-style-type: none"> • Views generated • Clicks generated • Bounce back mails • Opt outs

	<ul style="list-style-type: none"> • Referrals generated (details of referrer and referee) • Undeliverable emails • Unsubscribe requests • Number opened • Click-through rates to your website
List Management	<ul style="list-style-type: none"> • Keep names, addresses, and campaign history at your fingertips • Unlimited list segmentation to send targeted offers to different audiences • View reports on subscriber responses • Easy import/export feature
Social marketing	<ul style="list-style-type: none"> • Broadcast to multiple social networks with one click • Review and respond to your social contacts with a real-time Social Feed • Get the most out of your updates by easily adding images • See the activity on all your social networks from one screen
Unsubscription Management	<ul style="list-style-type: none"> • Double opt-out • Campaign subscription and Un-subscription choice

In case you have any Query/Doubts Please feel free to contact us.

Thanks and Warm Regards,

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